



# PRESS RELEASE

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## Shooter's Choice Introduces Ammonia-Free **XTREME CLEAN**

The recent controversy over ammonia's potential for damaging barrels sent bore solvent manufacturers scurrying to find a solution and Shooter's Choice is the first with an answer.

Shooter's Choice Xtreme Clean bore and action cleaner is the first truly effective ammonia-free product on the market. The new easy-to-use aerosol quickly removes copper, lead, carbon, powder and gilded metal fouling quickly without harsh abrasives or potentially harmful chemicals.

When properly used, bore cleaners containing ammonia are very effective. But it has been concluded that careless application of these products can result in the ammonia etching the metal in the bore. Ammonia-free Xtreme Clean is not only safe and effective but also serves to season the bore against future fouling buildup and prolongs barrel life.

Xtreme Clean bore and action cleaner is available from dealers of high quality gun care products now.

*Communicators, if you have any questions on gun care, feel free to contact the Shooter's Choice staff of Experts toll-free at 1-800-232-1991. This number is provided for your convenience and should not be released to the public.*

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