



PRESS RELEASE

FOR IMMEDIATE RELEASE - DECEMBER 2007

FP-10 LUBRICANT ELITE COUNTER SALESMAN “TRADE ONLY RELEASE”



With dimensions of only 6" x 6" x 6" this see thru plastic octagon fish bowl, holds 36 .05 oz. bottles of Shooters Choice FP-10 Lubricant Elite. This easy to use dropper bottle is small and convenient to carry, has an applicator tip for precision delivery of the proper amount of lubrication exactly where you need it.

This convenience item is priced right and will definitely add additional profits to your bottom line for impulse buy items. Let this silent salesman start working for you Now! Order item # FPL036 from your Shooters Choice Distributor today!

Communicators, if you have any questions on gun care, feel free to contact the Shooter's Choice staff of Experts toll-free at 1-800-232-1991. This number is provided for your convenience and should not be released to the public.

For more information contact Joe Ventimiglia at 440-834-8888
Ventco Inc., 15050 Berkshire Industrial Parkway - Middlefield, Ohio 44062
Web Address: www.shooters-choice.com
E-mail: shooters@shooters-choice.com