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Dear Outdoors Writer,

Shooter's Choice appreciates your dedication to the shooting sports and recognizes the essential role you play in helping to keep the public informed of social, political and technical matters as they relate to our industry.

We sincerely appreciate the manner in which you've been able to introduce Shooter's Choice gun care products to the shooting fraternity. We hope that you find the enclosed press package helpful in the on-going effort to keep your readers informed.

As always we welcome your inquiries and comments. We will be happy to provide samples and additional information. Feel free to contact us toll-free at 1-800-232-1991.

Thank You,



Joseph Ventimiglia
President, Shooter's Choice



Gun Care - The Ultimate Solutions